



Help Close Gaps in Care with Scarlet®

Convenient, mobile specimen collections can help increase equitable access to testing and improve the member experience.

Scarlet Health® is BioReference's on-demand, fully integrated digital solution that offers mobile specimen collection at a convenient location of your members' choosing such as their home or workplace.

Scarlet gives members an easy option to stay current with their laboratory testing that can lower their overall healthcare costs and may lead to improved health outcomes.

Why Scarlet?

- Scarlet phlebotomists are highly trained BioReference employees
- Streamlined digital clinician workflow supports provider satisfaction
- Data visualization and reporting
- Simple online scheduling
- Meets the member where they are by enabling convenient mobile specimen collections at your member's doorstep








Early detection, treatment, and monitoring of many chronic diseases can **reduce morbidity, mortality, and healthcare costs.**^{1,2}

40% Yet about 40% of Americans report **skipping a recommended medical test or treatment.**³

58% Due to the COVID-19 pandemic, 58% of patients reported skipping preventative care consequently **missing essential screenings.**⁴

1. www.ajmc.com/view/population-health-screenings-for-the-prevention-of-chronic-disease-progression 2. blog.cureatr.com/how-chronic-disease-management-saves-money-and-lives 3. "New Survey Finds Large Number of People Skipping Necessary Medical Care Because of Cost." NORC at the University of Chicago, <https://www.norc.umd.edu/NewsEventsPublications/PressReleases/Pages/survey-finds-large-number-of-people-skipping-necessary-medical-care-because-cost.aspx> 4. Anderson KE, McGinty EE, Presskreischer R, Barry CL. Reports of Forgone Medical Care Among US Adults During the Initial Phase of the COVID-19 Pandemic. JAMA Netw Open. 2021;4(1):e2034882. doi:10.1001/

Scarlet is ideal for:

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|---|---|---|---|--|---|---|
| Members transitioning from post-acute to care at home | Members experiencing barriers to access such as transportation, childcare constraints, or mobility challenges | Safe and convenient COVID-19 testing | Pre-visit planning for comprehensive care | Screenings and regular testing for chronic disease management of diabetes, kidney disease, cardiovascular disease, etc | Prenatal testing | STI testing |

How does Scarlet work?



1

Healthcare providers simply add Scarlet to their laboratory test orders



2

Scarlet sends members a text and email to schedule their appointments online (no app download required)



3

Scarlet phlebotomists go directly to members for specimen collection

Ready to learn more?

Contact your BioReference Representative, Senior VP of Business Development
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